

# THE **Certified Fund Raising Executive** ADVANTAGE

- **COMPETENCE.** Confirms your knowledge of fundraising best practices, accountability, and ethical conduct.
- **CREDIBILITY.** Distinguishes you as a dedicated professional who keeps pace with the latest developments in fundraising.
- **CAREER ADVANCEMENT.** Makes you part of a global network with greater career opportunities and earning power.
- **COMMITMENT.** Is a public statement that you are personally dedicated to upholding the integrity of the fundraising profession.

Application requirements effective 1 January 2016

**CFRE**<sup>®</sup>

**CFRE International**

Certifying fundraising executives  
Setting standards in philanthropy

## HOW DO I APPLY?



## WHAT ARE APPLICATION REQUIREMENTS?

The CFRE certification process has two parts: 1) a written application and 2) a written exam. Candidates must meet application requirements before they are permitted to test. The CFRE application works on a point system. Candidates for Initial Certification must document that they have met minimum point requirements in all of the following categories:

**EDUCATION.** 80 points required (must be within the past 5 years). Points can be earned by attending or teaching educational conference sessions or workshops on fundraising; by authoring publications on fundraising; through academic degrees; and service learning through volunteer activities.

**PROFESSIONAL PRACTICE.** 36 points required (must be within the past 5 years). This is the equivalent of 3 years\* of employment. Employment must be as a professional member of a fundraising staff or as a fundraising consultant to nonprofit organisations.

**PROFESSIONAL PERFORMANCE.** 55 points required (must be within the past 5 years). Points can be earned for actual funds raised, communications projects for fundraising, or management projects for fundraising. It is not necessary to document points in each category.

\*The CFRE exam tests knowledge of ethical fundraising practice at the 5-year level of experience. CFRE International recommends that applicants with less than 5 years of experience have extensive educational preparation in fundraising and/or significant transferable work experience.

## ABOUT CFRE

The Certified Fund Raising Executive (CFRE) credential was first awarded in 1981. In June 2013, the CFRE became the first globally-recognised credential for fundraising professionals.

Since 2001, CFRE International has existed as an independent nonprofit organisation. We are dedicated to setting standards in philanthropy through a valid and reliable certification process for philanthropic fundraising professionals.