

# National Philanthropy Day

## Frequently Asked Questions

- What is National Philanthropy Day?** It is a time to pay tribute to the contribution that philanthropy plays in our lives and in our communities. Locally, the Association of Fundraising Professionals (AFP) sponsors an annual event to recognize outstanding individual and corporate philanthropists and fundraising volunteers whose achievements have made a significant impact in Indian River County.
- When is National Philanthropy Day?** This year's celebration is being held on Wednesday evening, November 15, 2017 at the Vero Beach Museum of Art beginning at 5:30 pm.
- What are the award categories?**  
Outstanding Individual Philanthropist  
Outstanding Group Supporting Philanthropy  
Outstanding Corporate Philanthropist  
Outstanding Volunteer Fundraiser  
Unsung Hero  
Outstanding Youth in Philanthropy
- How do we make a nomination?** Guidelines and an application form are included in this packet. For more information, please call or email Peggy Gibbs at (772) 794-1005, [pgibbs@gyac.net](mailto:pgibbs@gyac.net).
- If an individual or business has been the recipient of an NPD award, may they be nominated again in a different category?**  
Individuals, groups or businesses who have been the recipient of an NPD award previously, may not be nominated again. A complete listing of past award recipients is included in this packet.  
  
Individuals, groups or businesses who have been nominated previously, but were not the recipient of an NPD award are eligible to be re-nominated.
- What is involved in a nomination?** It may be helpful to bring together a small committee including a representative from your board of directors, development staff, volunteer corps, and program staff. Together you can review the award criteria and discuss ideas for potential nominees  
  
Once the committee has selected nominees, those individuals should be contacted to give their permission for the nomination. Be sure to confirm his or her availability to attend the reception on the evening of November 15, 2017. All nominees will be honored at the event.  
  
The committee should gather information about the nominee that is pertinent to the specific award criteria.

**When is the 2017 nomination deadline?**

**Nominations must be delivered no later than 3:00 pm on August 1, 2017 to Peggy Gibbs at the Gifford Youth Achievement Center, 4875 43<sup>rd</sup> Avenue, Vero Beach, FL 32967.**

Please refer to the timeline in this packet for the deadline dates in the nomination process.

**Will mentors be available to assist me in completing a nomination?**

The deadline to request a mentor is June 23, 2017. Please contact Peggy Gibbs, 772.794.1005 or pgibbs@gyac.net if you would like to be assigned a mentor.

**What is a complete nomination packet composed of?**

A complete nomination packet is composed of:  
One original and 2 hard copies (all 3-hole punched, held with paper clips – NO STAPLES) of:

1. The completed nomination form
2. Narrative
3. A separate sheet containing a 500-word description about your honoree to be used in public relations materials.
4. One compact disc or thumb drive with:
  - Complete nomination packet in PDF file format
  - Digital headshot or logo of nominee in jpeg format, minimum 300 dpi. Please use a real digital camera, no cell phone pictures.

**Do I have to be a member of AFP?**

No. Nominations may be made by any local nonprofit organization. AFP membership is not a requirement.

**Who will be judging the 2017 NPD nominations?**

Nominations will be judged by AFP First Coast Chapter in Jacksonville, Florida.

**What should I do if my nominee is selected?**

Recipients will be announced during the event on November 15. If your nominee is selected you should congratulate them. You may also wish to send a press release to local media, and utilize social media and your organization's newsletter to publicly recognize your recipient's accomplishment.

**What if our nominee is not selected?**

National Philanthropy Day is a celebration, not a competition. All nominees will be celebrated, honored and recognized for their exemplary commitment to improving the quality of life in our community. To help us do this, we encourage you to:

- Ensure that representatives from your organization attend the NPD celebration to show their appreciation for your nominee.
- Honor your nominee and guests by presenting them with a special note of thanks, small gift of appreciation or flowers.